



**Global Research &
Development Services**

CONFERENCE PROCEEDING

11th International Conference on Advances in ICT for emerging issues in
Society (ICT-eis), United Arab Emirates

February 24-25, 2016

Conference Venue

Flora Grand Hotel, Near Al Rigga Metro Station, Deira, Dubai

Email: info@grdsweb.org

www.ictelsdubai.com

Keynote Speaker



Nabhit Kapur

**Psychologist, Psycho-therapist and Psychometric Analyst
Peaceful Mind Foundation, India**

GRU

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| <p>Garba Suleiman GIC1610051</p> | <p>Application of Information And Communication Technology (Ict) For Effective Performance in Teaching And Learning in fact College Of Education Zuba, Abuja. Garba Suleiman Computer Science Department e-mail: sulgarba@gmail.com</p> <p>ABSTRACT</p> <p>The purpose of this paper is to evaluate the application of Information and Communication Technology (ICT) for effective performance in teaching and learning in FCT College of Education, Zuba, such as multimedia in teaching and learning, to suggest other useful teaching methods that can be attempted in imparting knowledge to the students. Basically teaching and learning must include two major components sending and receiving information digitally with the aid of computer and other related ICT equipment utilized in teaching and learning. Ultimately, a teacher tries his best to impart knowledge as the way he understood it, the learner also needs to understand it effectively. A total of 250 academic staff and 500 students were selected randomly. A questionnaire was used as an instrument, and Chi-square method was used for data analysis. The research findings show that, ICT media brings abstract concept to real life situations for proper understanding of teachers and students. Stable power supply, appeal for funding to ICT companies, proper maintenance of ICT equipment and trainings on use of ICT media is recommended in general. Keywords: Information and Communication Technology (ICT), Teaching process, Learning process, and ICT media.</p> |
| <p>Mohd Syuhaidi Abu bakar GIC1610056</p> | <p>A Pearson-Correlation Analysis on Gratification Factors and Continuance Usage Intention Among Malaysian WeChat Users</p> <p>Mohd Syuhaidi Abu Bakar Faculty of Film, Theatre and Animation, Universiti Teknologi MARA Email: syuhaidi@salam.uitm.edu.my</p> <p>ABSTRACT</p> <p>Mobile social communication app WeChat has reached 549 million monthly active users (MAUs) globally, a jump from the 500 million users-mark achieved in April 2015. In Malaysia, “People-nearby applications” (PNAs) such as WeChat has boasts a 95% smartphone penetration rate. A research released by GlobalWebIndex (GWI) in November 2014 showed the active user base in Malaysia has grown by 1,187% from Q1 2013 to Q3 2014, with young demographic aged between 16 to 34 years old, dominating more than 80% of the WeChat user base. This study intends to explore the gratification factors among its 1 million users in the country contributing to continuance usage of the PNA. By employing six uses and gratifications: social inclusion, sex, friendship, entertainment, romantic relationships, and location-based search variables and items, adopted from Van De Wiele, C., & Tong, S. T. (2014, September); Pearson-Correlation Analysis will be used to test whether</p> |

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| | <p>there is significant relationships between variables and usage continuance intention. Using Google Docs, data will be collected from 400 WeChat users in Malaysia using stratified sampling ($p=.5$, $>100,000$) by referring to table by Israel, Glenn. D (n.d). Many scholars have recently adopted Google Docs as a means of completing online surveys as it keeps data safe in the most basic format of spreadsheets. Findings from this study will be able to identify factors that have majorly contributed to WeChat usages among Malaysians and intermittently contributing to the ever-increasing modernization and expansion of the Internet platform for various purposes.</p> <p>Keywords : WeChat, People-nearby applications, PNA, Gratification Factors, Continuance Intention</p> |
|  <p>Dr Fawzi altaany, Khalid alsoudani GIC1610057</p> | <p>Effect Of Information Technology On Performance Of University At The North Of Jordan</p> <p>Fawzi hasan altaany, Khalid alsoudani Department of management information system Irbid National University Irbid – JORDAN E-mail: faltaany@yahoo.com Khalid alsoudani</p> <p>ABSTRACTS</p> <p>Information technology is heart of information system; however, it's proved information system with data, information and knowledge from the component of information technology (hardware, software, database and network communication) because they play a critical role in any organization and affects managers and their organizations in performance. Information Technology can be defined as the used of electronic means which involve access storage, processing of electronic technology to handling of information. The study aimed to investigate the uses Information Technology for employee at private University in the north of Jordan from their perspective of employee and impact of Information Technology on University performance of employee. The study method was a descriptive survey which uses questionnaire to collect data, questionnaire was justified and developed by the researcher to measure the university performance based on previous studies its applied to (90) employee from University in the north of Jordan. The study was using SPSS to analyses data. The results indicate that uses Information Technology for employee at University in the north of Jordan there were a statistically significant relationship between the Information Technology and University performance of employee at University in the north of Jordan; however the sample reported a significant in the hypotheses and accepted. The study have Conclusion should gives more attention to focus on and beneficial of using Information technology applications.</p> <p>Keywords: Information technology, University, Performance,</p> |



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Marketing E-Governance for Sustainable Government-Citizen Relations

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Abstract

In the twenty first century with globalized trends in international public administration as well as national governments a direct result of the rise of information and communications technology (ICT) via the platform of marketing. It is pertinent to look at the dynamics of ICT as it relates to society-government relations. The paper therefore focuses on e-government and how it affects the citizens. Secondary sources of information were adopted for the research. In conclusion it was clear to see that e-governance was intended, marketed and is being applied by public administrators mainly as a tool for service and not for inclusion of citizens in policy decision making process. That it would also improve participation and knowledge on the part of society.

Keywords: Marketing, Public sector, ICT, society and participation

E-Governance: A Multi-disciplinary approach to public administration in Nigeria

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Abstract

In the contemporary world many third world countries are appreciating the

importance of E-Governance in ensuring society-focused, easy to utilize, and cost effective services for its citizens, business as well as enhancing internet operations of government. Nigeria is one of such states where e-governance initiatives are on the rise. This research paper adopted the secondary source of data. In conclusion, the findings of the study suggest that e-governance has contributed to improved public services, relationship between the government and its citizens.

Keywords: E-Governance, Corruption, Nigeria, ICT, and Public Administration



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**The digital divide in basic education and
Its relation to academic performance
And aspirations**

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ABSTRACT

In the midst of an increasingly digitalized society, information and communication technologies have been seamlessly integrated into the economic, social, and political life of individuals. Information has been regarded as a primary good, essential to the wellbeing and self-respect of individuals in society. The digital engagements of an individual play a key role in a variety of life outcomes ranging from academic performance to entrepreneurial success to health service uptake. As a result of varying degrees of access to the Internet and ICTs across populations and individuals, a digital divide emerges. Education, a sector pivotal to directing individual life trajectories, has been radically transformed with regards to the learning process and access to information and thus faces the implications of the digital divide, as new waves of inequalities are introduced in the classroom. As the period of basic education is critical to an individual's Transitioning into civic life or higher education, digital inequalities are capable of aggravating pre-existing social inequalities. This quantitative study, conducted in a sample public school in the Philippines, reveals the correlation of academic performance and aspirations (for their highest academic

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| | <p>qualification) of high school students to access to digital technologies and the Internet, according to Van Dijk's four measurements of digital poverty, namely: motivational access, material access, skills access, and usage access. The findings reveal a positive correlation for academic performance whereas no correlation was found between aspirations and digital access. In the study, significant correlational differences were also found between genders, specifically, in terms of skills access and academic performance. Keywords: digital divide, ICTs, inequalities, education, life trajectories</p> |
| <p>Mohammed Baker Mohammed Al- Abbas GIC1610062</p> | <p>The Emergence of Death Representations in Visual Arts: Stereotypes and Social Realities Mohammed Baker Mohammed Al-Abbas Fine Arts Department, Scientific College of Design Muscat, Oman m.baker@scd.edu.om, mohdbaker83@hotmail.com, mohdbaker83@gmail.com</p> <p>ABSTRACT This article will investigate the impact of Information and Communication Technologies (ICT) on the contemporary practices of today's artists in the Middle Eastern region. Therefore, this investigation will lead to an analogy between the visual representations created by the artist on the one hand and on the other hand the representations created by the various forms of ICT. Accordingly, do the artists in this regards critique the stereotypical representations of images or do they copy what they see, the artwork may appear in different visualizations, but the concept is the same. What is the role of the artist in telling the real story behind the fake image created by media? The contemporary artists in some cases created clear distinctions between media and art. The images of death and terror in global media created a strong impact on the global art scene, where some artists copied those images without investigating the real situation on ground. They became another tool controlled by false messages. However, other contemporary artists started to investigate the social reality of media messages and analyse it in their art. Some artists led significant role in criticizing the common stereotypes, which the global media had established in the late few years.</p> |
|  <p>JEAN ABALOS ARELLANO Jean A. Arellano GIC16010064</p> | <p>IPODD's Employee Information System JEAN A. ARELLANO College of Arts and Sciences, Northwestern University, Laoag City, Philippines e-mail: arellano.jean@gmail.com</p> <p>ABSTRACT Employee data management is an important function of any business and maintaining a systematic and smoothly running Human Resource department is essential to a satisfying work experience. The Institutional Planning Organization and Development Department (IPODD) is a unit of Northwestern University that handles worker's information, which has always been a complex issue. With the manual process of managing employee records, availability of updated, accurate, and relevant information any time</p> |

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| | <p>needed is hard to achieve. The IPODD personnel stated that they feel inefficient and unproductive because they fail to produce target output in a specific period of time. This is the main reason why the department wants to shift to a computerized system.</p> <p>The IPODD's Employee Information System (EIS) is a network-based system designed to provide accurate, relevant and timely information necessary to facilitate the decision-making process and enable the organization's management functions to be carried out effectively. The information system was developed with a goal of improving job efficiency and increase productivity.</p> <p>The System Development Life Cycle was the method used in the conduct of the study. The process involved analysis of user needs and requirements, design and development of the program, and testing and maintenance of the system.</p> <p>Result of the evaluation made by IPODD personnel showed that the EIS is effective in terms of efficiency, maintainability, reliability, usability and security. The Employee Information System is now currently being utilized and maintained. As a conclusion, this tool helped reduce the HR daily workload by eliminating the redundancy of paperwork and administrative tasks, ensuring data accuracy and timeliness of information. Thus, it helped improve job efficiency and productivity.</p> |
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Conference Calendar

Summary of Locations:

- June 2015: SINGAPORE - [Successfully Concluded](#)
- July 2015: KUALA LUMPUR (MALAYSIA) - [Successfully Concluded](#)
- Aug 2015: ISTANBUL (TURKEY) - [Successfully Concluded](#)
- Sep 2015: LONDON (UK) - [Successfully Concluded](#)
- Oct 2015: MAURITIUS - [Successfully Concluded](#)
- Nov 2015: SINGAPORE - [Successfully Concluded](#)
- Dec 2015: BANGKOK (THAILAND) - [Successfully Concluded](#)
- Dec 2015: KUALA LUMPUR (MALAYSIA) - [Successfully Concluded](#)

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1. Feb 2016: DUBAI (UAE)
 2. Apr 2016: ISTANBUL (TURKEY)
 3. May 2016: KUALA LUMPUR (MALAYSIA)
 4. Jun 2016: SINGAPORE
 5. Jul 2016: KUALA LUMPUR (MALAYSIA)
 6. Aug 2016: ISTANBUL (TURKEY)
 7. Oct 2016: HONG KONG
 8. Nov 2016: SINGAPORE



DUBAI (UAE), FEBRUARY 2016

VENUE: Flora Grand Hotel, Near Al Rigga Metro Station, Deira, Dubai

| NAME OF CONFERENCE | DATES | WEBSITE |
|---|--------------------------|--|
| 14th International Conference on Green and Sustainable Technology (GSUS) | 20th to 21st Feb 2016 | www.gsusdubai.com |
| 11th International Conference on Healthcare and Biological Research (ICHBR) | 21st to 22nd Feb 2016 | www.ichbrdubai.com |
| 14th International Conference on Humanities and Social Science (HUSOC) | 22nd to 23rd Feb 2016 | www.husocdubai.com |
| 10th International Conference on Teaching, Education and Learning (ICTEL) | 23rd to 24th Feb 2016 | www.icteldubai.com |
| 11th International Conference on Advances in ICT for emerging issues in Society (ICT-eis) | 24th to 25th Feb 2016 | www.ictelsdubai.com |

ISTANBUL (TURKEY), APRIL 2016

VENUE: YILDIZ TECHNICAL UNIVERSITY, BESIKTAS, ISTANBUL, TURKEY

| NAME OF CONFERENCE | DATES | WEBSITE |
|--|-------------------------------|--|
| 15th International Conference on Green and Sustainable Technology (GSUS) | 11th to 12th April 2016 | www.gsusturkey.com |
| 12th International Conference on Healthcare and Life Science Research (ICHLSR) | 12th to 13th April 2016 | www.turkeyichlsr.com |
| 15th International Conference on Humanities and Social Science (HUSOC) | 13th to 14th April 2016 | www.husocturkey.com |
| 11th International Conference on Teaching, Education and Learning (ICTEL) | 14th to 15th April | www.turkeyictel.com |

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11th International Conference on Advances in ICT for emerging issues in Society (ICT-eis), February 24-25, 2016

Flora Grand Hotel, Near Al Rigga Metro Station, Deira, Dubai

2nd International Conference on Education, Language and Psychology (ELAP)

2016
15th
to 16th April
2016

www.elapturkey.com

KUALA LUMPUR (MALAYSIA), MAY 2016

VENUE: HOTEL DYNASTY, JALAN IPOH, KUALA LUMPUR, MALAYSIA

| NAME OF CONFERENCE | DATES | WEBSITE |
|--|--------------------------|--|
| 16th International Conference on Green and Sustainable Technology (GSUS) | 16th to 17th May 2016 | www.malaysiagsus.com |
| 13th International Conference on Healthcare and Life Science Research (ICHLSR) | 17th to 18th May 2016 | www.malaysiahlr.com |
| 16th International Conference on Humanities and Social Science (HUSOC) | 18th to 19th May 2016 | www.malaysiahusoc.com |
| 12th International Conference on Teaching, Education and Learning (ICTEL) | 19th to 20th May 2016 | www.ictel-malaysia.com |
| 3rd International Conference on Education, Language and Psychology (ELAP) | 20th to 21st May 2016 | www.klelap.com |

SINGAPORE, JUNE 2016

**VENUE: NANYANG TECHNOLOGICAL UNIVERSITY, NANYANG EXECUTIVE CENTRE,
SINGAPORE**

| NAME OF CONFERENCE | DATES | WEBSITE |
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| 17th International Conference on Green and Sustainable Technology (GSUS) | 15th to 16th June 2016 | www.singaporegsus.com |
| 14th International Conference on Healthcare and Life Science Research (ICHLSR) | 16th to 17th June 2016 | www.hlsrsingapore.com |
| 17th International Conference on Humanities and Social Science (HUSOC) | 17th to 18th June 2016 | www.singaporehusoc.com |
| 13th International Conference on Teaching, Education and Learning (ICTEL) | 18th to 19th June 2016 | www.telsingapore.com |
| 4th International Conference on Education, Language and Psychology (ELAP) | 19th to 20th June 2016 | www.elapsingapore.com |

KUALA LUMPUR (MALAYSIA), JULY 2016

VENUE: HOTEL DYNASTY, JALAN IPOH, KUALA LUMPUR, MALAYSIA

| NAME OF CONFERENCE | DATES | WEBSITE |
|--|---------------------------|--|
| 18th International Conference on Green and Sustainable Technology (GSUS) | 9th to 10th July 2016 | www.gsusmalaysia.com |
| 15th International Conference on Healthcare and Life Science Research (ICHLSR) | 10th to 11th July 2016 | www.hlsrmalaysia.com |
| 18th International Conference on Humanities and Social Science (HUSOC) | 11th to 12th July 2016 | www.husocmalaysia.com |
| 14th International Conference on Teaching, Education and Learning (ICTEL) | 12th to 13th July 2016 | www.telmalaysia.com |
| 5th International Conference on Education, Language and Psychology (ELAP) | 13th to 14th July 2016 | www.elapkl.com |

ISTANBUL (TURKEY), AUGUST 2016

VENUE: YILDIZ TECHNICAL UNIVERSITY, BESIKTAS, ISTANBUL, TURKEY

| NAME OF CONFERENCE | DATES | WEBSITE |
|--|-----------------------|--|
| 19th International Conference on Green and Sustainable Technology (GSUS) | 15th to 16th Aug 2016 | www.turkeygsus.com |
| 16th International Conference on Healthcare and Life Science Research (ICHLSR) | 16th to 17th Aug 2016 | www.turkeyhlsr.com |
| 19th International Conference on Humanities and Social Science (HUSOC) | 17th to 18th Aug 2016 | www.turkeyhusoc.com |
| 15th International Conference on Teaching, Education and Learning (ICTEL) | 18th to 19th Aug 2016 | www.turkeytel.com |
| 6th International Conference on Education, Language and Psychology (ELAP) | 19th to 20th Aug 2016 | www.turkeylap.com |

HONG KONG, OCTOBER 2016

VENUE: REGAL ORIENTAL HOTEL, 30-38 SA PO ROAD, KOWLOON CITY, HONG KONG

| NAME OF CONFERENCE | DATES | WEBSITE |
|--|-------------------------|--|
| 20th International Conference on Green and Sustainable Technology (GSUS) | 3rd to 4th October 2016 | www.hongkonggsus.com |
| 17th International Conference on Healthcare and Life Science Research (ICHLSR) | 4th to 5th October 2016 | www.hongkongichlsr.com |

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11th International Conference on Advances in ICT for emerging issues in Society (ICT-eis), February 24-25, 2016

Flora Grand Hotel, Near Al Rigga Metro Station, Deira, Dubai

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| 20th International Conference on Humanities and Social Science (HUSOC) | 5th to 6th October 2016 | www.hongkonghusoc.com |
| 16th International Conference on Teaching, Education and Learning (ICTEL) | 6th to 7th October 2016 | www.hongkongictel.com |
| 7th International Conference on Education, Language and Psychology (ELAP) | 7th to 8th October 2016 | www.hongkongelap.com |

SINGAPORE, NOVEMBER 2016

VENUE: NANYANG TECHNOLOGICAL UNIVERSITY, NANYANG EXECUTIVE CENTRE,
SINGAPORE

| NAME OF CONFERENCE | DATES | WEBSITE |
|--|-----------------------|--|
| 21st International Conference on Green and Sustainable Technology (GSUS) | 14th to 15th Nov 2016 | www.gsussingapore.com |
| 18th International Conference on Healthcare and Life Science Research (ICHLSR) | 15th to 16th Nov 2016 | www.singaporehlslr.com |
| 21st International Conference on Humanities and Social Science (HUSOC)th International Conference on Humanities and Social Science (HUSOC) | 16th to 17th Nov 2016 | www.husocsingapore.com |
| 17th International Conference on Teaching, Education and Learning (ICTEL) | 17th to 18th Nov 2016 | www.singaporeictel17.com |

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8th International Conference on Education,
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18th to 19th Nov
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